

## **Tereza Berkemeier**

Freelance Producer | Creative Industries | Events

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Cross-sector experience, industry-recognised qualifications, and the ability to deliver complex programs and events efficiently and independently. Dynamic freelance producer with over 15 years' experience spanning the corporate, government, and creative industries. With a foundation in community-driven cultural programs and large-scale commercial events Tereza brings a combination of strategic thinking, creative execution, and stakeholder management.

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### **CORE EXPERIENCE**

#### **Freelance Program Producer**

##### **Museum of Contemporary Art | Apr 2025 - Present**

Assist a team of three to plan, produce and deliver public programs and live events. Coordinate artists and contractors to ensure seamless audience experiences. Collaborate with internal gallery teams including curatorial, conservation, marketing, design, customer experience, FOH, catering (TBG Group) and building services. Directly working with artists, contractors, sponsors and external agencies.

#### **Co-Founder, Producer: Partnerships & Communications**

##### **The Syndicate | Nov 2018 - Present**

Leads creative development, partnerships, and delivery of community-based programs and events. Experience includes producing hybrid arts events, managing artist/designer engagement, and overseeing communications strategies.

#### **Arts and Cultural Development Officer / Gallery Assistant**

##### **Northern Beaches Council / Manly Art Gallery & Museum | Apr 2021 – Mar 2025**

Worked across departments to deliver public programs, exhibitions, and artist-led initiatives. Successfully developed collaborative community arts projects with measurable engagement outcomes.

#### **Communications and Events Coordinator**

##### **Westpac Bank | Aug 2011 – 2012**

Managed internal and external corporate events, stakeholder engagement and campaign communication across the Group's national footprint.

#### **Senior Associate Events and Partnerships**

##### **Macquarie Bank | Apr 2006 – Jan 2009**

Managed sponsorship activations and partner engagement programs to meet KPIs, budgets and timelines. Created concept, planned and delivered the Founding Member event program to

deliver on product value proposition to increase the relationship between Macquarie Bank and the Platinum Credit cardholders according to the customer lifecycle. Identified, managed and executed different lifestyle events for specific user groups for Macquarie Bank to drive customer loyalty program including sports, luxury brands, arts, and fine dining.

## **OTHER**

### **Stage Management and BOH Coordination**

#### **IMG (Volunteer) | 2018 – 2021**

Stage Management for various events including Australian Fashion Week, New York Fashion Week, Reebok x Gigi Launch, Jets Swimwear Anniversary, Brisbane Fashion Festival.

#### **Dominion Theatre, UK – Stage Management (Volunteer)**

##### **2003 – 2006**

Hands-on theatre experience supporting the show We will Rock you and developing early skills in logistics, production coordination and artist liaison.

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### Qualifications

- Masters of Business (Arts and Cultural Management) – Deakin University  
Currently specialising in Event Management
- Grad Cert Business (Arts and Cultural Management) – Deakin University
- Diploma of Business – APM
- Stage Management – NIDA (1999/2025) continuing education & engagement

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### Professional Value

- **Versatile:** Adept at navigating both creative and corporate landscapes with clarity, confidence and professionalism
- **Experienced:** Proven track record delivering complex events from concept to delivery, across government, corporate and independent arts sectors
- **Efficient:** Skilled in managing competing deadlines, budgets, and creative teams to deliver high-quality outcomes within scope
- **Strategic:** Offers both practical production expertise and strategic partnership development aligned to client goals

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Contact: Available upon request | ABN registered | NSW-based